

OPTIONAL	FORM B Advertisement Order Form	Deadline 10 April, 2014
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* Exhibition Directory	Advertising Rate	Size WxH	Qty.	Amount
Full Page Colour	HK\$ 25,000 / USD 3,200	142mmx210mmH		
Full Page B/W	HK\$ 18,000 / USD 2,300			
Inside Front / Inside Back / Color 1	HK\$35,000 / USD4,550			
The above price does not include artwork charge. Artwork charge USD200 per page. Trim size: 142mmx210mmH; Full page bleeding 148 x 216mm (h); Full page no bleed: 122 x 190mm (h) Advertising Material: Jpg / tiff in 300-350dpi, CMYK; Adobe illustrator CS3 or below, Create Outline, embed image; PDF: PRESS, Create Outlines				
* Website Advertisement				
Main Page	HK\$5,000 / USD650	630 x 70		
Inside Page	HK\$3,000 / USD390	630 x 70		
Total Amount :				

Advertiser: _____ Date: _____

Address: _____ Postal Code: _____

Tel: _____ Fax: _____ E-mail: _____

Contact Person: _____ Position: _____

CONDITIONS OF CONTRACT:

1. Contracts for advertising are non-cancelable.
 2. All advertising must be pre-paid.
 3. The publisher reserves the right to refuse any advertisement.
 4. While every careful effort is taken, neither the publisher nor his agent is responsible for any loss or damage of advertising materials.
 5. No reduction of fees will be made in case of minor discrepancies between artwork and the advertisement as it appears.
 6. The publisher reserves the right to change the terms and conditions and the advertising rates herein stated without prior notification.
- ✧ **Payment:** Please cross the cheque and make it payable to “PAPER COMMUNICATION EXHIBITION SERVICES”, the mailing address is Room 515, Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, Hong Kong – A/C Dept.

This advertising contract is confirmed by :
Paper Communication Exhibition Services

Advertiser

Salesman

Authorized signature

Authorized signature & chop